

GrowingUp
IN NEW ZEALAND



Newsletter

Issue 8 | Spring 2010

Welcome to the Growing Up in New Zealand Spring newsletter. We have a lot to update you on as Growing Up in New Zealand moves into a new and exciting stage.



Be the first to know

At the end of November we will be releasing our first research results. These findings come from the first interviews with you (mums and partners) usually before your babies were born and we'd like you to be the first to know the research results. So expect to hear from us again around the 24th of November with details of some of the key findings as well as a link to the full report on our website. A formal launch will be held at Parliament, on the 25th of November hosted by the Minister of Social Development, the Hon Paula Bennett, to mark the release of this research which will form the foundation for all the later findings.

New look for Growing Up in New Zealand

It's not just our first results that will be launched in November. Keep an eye out for our new logo and new look newsletter and website too! We have decided to adopt a new logo that better reflects the longer term view of the study and its identity. The Growing Up in New Zealand baby logo has seen us through an exciting period of recruitment and now it's time to build on that success with a logo to take us through the next stages of Growing Up in New Zealand.

Nine-month interviews

As you may be aware we are currently visiting families for their Nine-month interviews. To date 4595 mothers and 2946 partners have been interviewed, and we have approximately 4000 left to visit. If we have not made contact with you and you had expected us to, please let us know as soon as possible so that you and your child don't miss out on this important contact point.

After the Nine-month interview, the next time we will see you for an interview will be when your child is close to two years of age (see timeline on following page). This will be the first interview that your child will take an active part in and as a thank you for your continuing contribution to this important study we look forward to giving you a family gift bag.



Have your details changed?

(if they have please fill out your new details below and return the coupon to us in the reply paid envelope enclosed or you can call us 0508 476 976 or email contact@growingup.co.nz)

First name:

Last name:

Home phone number:

Mobile phone number:

Email address:

Postal Address:

Physical Address:

Thank you

We really appreciate the time you spend with us to tell us about you and your family. Each one of you is valuable to us and has an important story to tell. The answers you provide remain confidential and you and your family will not be identified personally in any of the reporting or feedback. The collection of your confidential information provides an important up-to-date picture of what it is like for our children and families to grow up in New Zealand today. This information will assist policy makers to develop policies and programmes to improve the lives of all New Zealand's children. Your information and your generosity are key to providing good information about raising happy, healthy children and you are helping to make a real difference!

What's next?

Each of our families are at slightly different stages of life and your children range in age from nearly nine months to two years old so here is a quick reference of when we will be back in touch. You can also contact us at anytime on 0508 476 976 should you need to let us know about any changes in your life that may affect your participation in Growing Up in New Zealand.

Nine-month
face to face
interview

16-month
phone call

Two-year
face to face
interview

31-month
phone call

Frequently Asked Questions

When we speak with you, we're often asked some important questions and we thought we would share the answers to the more common ones with you here.

1. **How many children are in the Growing Up in New Zealand study?**

There are around 7100 children and their families taking part in Growing Up in New Zealand across New Zealand. If a family moves overseas we will keep in touch and try to schedule interviews if they are back visiting New Zealand at an appropriate time. If this applies to you please contact us to let us know if you are coming back so we can see you again.

2. **How long is the study?**

This is a study that follows your children from before birth until they are adults, so we hope to have you and your family with us for around 21 years. After the Two-year interview we expect that we will see you face to face every two to three years and as your children get older we will invite them to take a more active part in the interviews too if they wish to.

3. **When will the children get more involved?**

At the Two-year interview we will invite the children to take part in an activity (with you present) and at the next interview, at around four years of age we hope to be able to involve the children even more.

4. **When will the antenatal research findings be available?**

The launch of the antenatal data is in late November 2010. Each Growing Up in New Zealand family will receive a summary of important findings, with a link to our website where the full report will also be available for your viewing.



www.growingup.co.nz

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